



Cambridge Leadership Associates LLC

Press Release

Cambridge Leadership Associates Announces New Director Joins Firm

Cambridge, MA, April 25, 2008 - Cambridge Leadership Associates (CLA), a prominent provider of leadership consulting services, announced today that Eric Martin has joined the firm as Business Director.

Eric brings to CLA more than 10 years of experience in the non-profit, public and private sectors in strategic planning, change management, impact assessment, governance and financial management. At CLA, Eric will manage strategy development and implementation and oversee the finance and operations functions.

Prior to joining CLA, Eric held positions in strategic planning, special projects and budgeting at a high profile international nonprofit organization that works to alleviate poverty and inequity. Before that, he served in Japan for five years as a foreign liaison and consultant to a local government and private corporation. Eric is a Milano Graduate School of Management Master of Science candidate in Organizational Change Management at The New School in New York City. He holds a B.S. in Mathematics, Systems Analysis and Operations Research from the University of Michigan.

“We are excited to have Eric’s breadth of experience to draw upon and expect him to play a key role as CLA positions itself for growth,” said Marty Linsky, Founder.

CLA provides leadership consulting services based on the framework called Adaptive Leadership™. This model of leadership is oriented directly to the issue of adaptability and how organizations can overcome barriers to change and move forward to achieve their mission. CLA comprises a team of experienced consultants skilled in helping individuals and teams identify their most significant challenges, generate new solutions and exercise the leadership required to implement them. CLA’s services include consulting, workshops, and keynote presentations. The firm is headquartered in Cambridge, Mass.

CLA was founded in 2002 by Ronald Heifetz and Marty Linsky, professors at the Kennedy School of Government at Harvard University, after they co-wrote *Leadership on the Line*, a top-selling business book that has been translated into eight languages.

www.cambridge-leadership.com

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